

JESÚS DE POLANCO, FOUNDER AND CHAIRMAN OF GRUPO PRISA DIED AT AGE 77



Jesus de Polanco, founder and chairman of **Grupo PRISA**, has deceased at the age of 77. Born in Madrid, Jesus de Polanco had a degree in Law by Universidad Complutense de Madrid and he gave his first professional steps in the editorial world at the early age of 17. He was involved in the launch of El País, the reference Spanish daily newspaper, and in 1958 he founded Editorial Santillana, company that developed during years to become Grupo PRISA, the biggest group of education, information and entertainment in the Spanish speaking countries, and the main shareholder of Grupo Media Capital.

During its long and notable career as publisher and media entrepreneur, Mr. Polanco was granted several awards and distinctions as recognition of his work, both in the corporate field and on the defense of the liberty and in the promotion of culture, arts and of the Spanish language, including the Juan Lladó Award in 1994, his election as *doctor honoris causa* in Human Sciences from the Brown University in the United States in 1997, the Gold Medal from the Spanish Institute of New York in 2002, an officer of the French National Order of the *Légion de Honneur* in 2004, the National Merit Order of Colombia in 2005 and the Chilean Merit Order, and, already in 2007, the Miguel Moya Award, granted by the Madrid Press Association. Mr. Polanco was also recognized last July 27 by the Spanish Government postumately with the Great Cross of *Isabel la Católica* – one the highest distinctions in Spain.

Madrid, 31 of July 2007