

Lisbon, 3 de November 2005

SHAREHOLDERS OF VERTIX – SGPS, S.A. INFORM EXERCISE OF PUT OPTION

INFORMATION

For the purposes of, *inter alia*, Article 19 of the Portuguese Securities Code it is made public that Miguel Maria de Sá Pais do Amaral, Berggruen Holdings Ltd and Courical Holding BV (“Shareholders”), holders of the entire share capital of Vertix SGPS, S.A (“Vertix”), which in turns holds 27,889,349 shares representing 33% of the share capital and 33% of the voting rights of Grupo Media Capital SGPS, SA, have exercised on the date hereof the put option granted by Promotora de Informaciones, S.A. (“Prisa”) to the shareholders by an agreement entered into on 21 July 2005.

As a result of the exercise of the said put option the entire share capital of Vertix will be sold to Prisa, the purchase and sale to take place on 8 November 2005.

Miguel Maria de Sá Pais do Amaral

Berggruen Holdings Ltd

Courical Holding BV