

Postal Vote¹

To

**Chairman of Shareholders' General Meeting
of Grupo Média Capital SGPS, S.A.**

Rua Mário Castelhana, no. 40

2734-502 Barcarena

Subject: Shareholders' General Meeting of 16 March, 2011

Dear Sir,

_____², holder of _____³ shares representing the share capital of Grupo Média Capital SGPS, S.A., hereby submits the voting form, which contains the vote referring to items _____⁴ of the Agenda of the Shareholders' General Meeting of the company Grupo Média Capital SGPS, S.A. to be held on 16 March, 2011.

Yours sincerely,

Signature – if natural person / Signature(s), and, quality – if company

[The Chairman, if in doubt as to the authenticity of the signatures, may request its certification.]

¹ The letter shall be sent to the Company's registered office at Rua Mário Castelhana, no. 40, 2734-502 BARCARENA, and accompanied by a photocopy of the signatory's Identity Card and/or evidence of the respective powers to represent. **The postal vote must be, addressed to the Chairman of the General Meeting, and delivered to the Company by hand or received, at least three business days prior to the scheduled date for the General Meeting.**

² Full identification of the shareholder. Full name in case the shareholder is an individual, full business name, in case the shareholder is a corporate entity.

³ Reference to the amount of shares.

⁴ Insert the numbers of the items of the Agenda in relation to which the vote is cast, using for that purpose the vote form.

**SHAREHOLDERS' GENERAL MEETING OF
GRUPO MÉDIA CAPITAL, SGPS, S.A.
16 MARCH, 2011**

VOTING FORM

Name / Business Name of the Shareholder	
Address / Registered Office	
Taxpayer Number	

Before voting please read the "Filling In Instructions" below.

FIRST Item of the Agenda

To resolve on the Directors' Report and on the individual and consolidated Financial Report for financial year 2010			
	For	Abstention	Against
Proposal of the Board of Directors			
Proposal subscribed by Shareholder _____			

SECOND Item of the Agenda

To resolve on the proposal for the allocation of the net profits for the financial year of 2010			
	For	Abstention	Against
Proposal of the Board of Directors			
Proposal subscribed by Shareholder _____			

THIRD Item of the Agenda

To consider, in general terms, the management and supervision of the Company			
	For	Abstention	Against
Proposal subscribed by Shareholder _____			

FORTH Item of the Agenda

To consider the remuneration policy applicable to the management and supervision bodies.			
	For	Abstention	Against
Proposal of the Board of Directors			
Proposal subscribed by Shareholder _____			

Filling In Instructions:

- In case of more than one proposal in relation to a certain item of the Agenda, the proposal shall be identified by the number or by its subscriber.
- The options shall be marked with an X.
- **This Vote Form shall not be sent by e-mail. It must be sent by letter, addressed to the Chairman of the Shareholders General Meeting, and delivered to the Company by hand or received, at least three business days prior to the scheduled date for the General Meeting.**