First Quarter 2007
Results

GRUPO MÉDIA CAPITAL SGPS, SA
Sociedade Aberta
Sede: Rua Mário Castelhano, n.º 40, Barcarena, Oeiras
Matriculada na Conservatória do Registo Comercial de Cascais sob o n.º 17831 (Oeiras)
Pessoa Colectiva n.º 502 816 481
Capital Social: 7.606.186,20 euros

Q1 2007 Results

- For the first quarter of 2007, Media Capital reports consolidated revenues of €51.3 million, in line with the comparable period of 2006, with the TV segment up 5%.
- Advertising revenues were up 3% over the comparable period to €40.5 million, supported by the increase of 2% in the TV segment, 16% in Outdoors and 30% in the Other segment.
- Consolidated EBITDA was down 5% year on year to €8.8 million.
- EBITDA margin reached 17.2% in Q1 2007, down 0.8 p.p. year on year.
- Operating Income decreased by 8% to €5.9 million, following the slowdown in the operational performance.
- TVI led both all day and prime time audiences in this first quarter, with audience shares of 32.7% and 35.4% respectively.

Queluz de Baixo, 19 April 2007

Grupo Media Capital
Susana Gomes da Costa
Investor Relations Officer

1. Analysis of consolidated income statement

(€ thousands)	Q1 07	Q1 06	Var %
Total operating revenue	**51.311**	**51.531**	**0%**
Television	39.309	37.586	5%
Radio	2.929	3.456	-15%
Outdoor	4.279	3.663	17%
Others	4.794	6.826	-30%
Total operating expenses	42.468	42.264	0%
EBITDA	**8.843**	**9.267**	**-5%**
EBITDA margin	**17,2%**	**18,0%**	**-0,8 pp**
Television	10.740	10.801	-1%
Radio	(583)	128	N/A
Outdoor	656	2	
Others	(1.972)	(1.663)	-19%
Depreciation and amortisation	2.931	2.855	3%
Operating income (EBIT)	**5.911**	**6.412**	**-8%**
Financial expenses, net	1.788	1.366	31%
Profit / (Loss) before inc. tax/ min.	**4.123**	**5.046**	**-18%**
Income tax for the period	(1.499)	(1.966)	24%
Minority interests	(90)	12	N/A
Net profit / (loss) for the period	**2.535**	**3.092**	**-18%**

For the period ended 31 March, 2007, Grupo Media Capital reported **consolidated revenues** of €51.3 million, and an **EBITDA** (net of all provisions) of €8.8 million, down 5% over the comparable period of 2006.

Operating income (EBIT) decreased by 8% to €5.9 million, while **Net profit** decreased to €2.5 million down 18% over the same period of last year.

Consolidated revenues were nearly flat when compared to the same period of the previous year, with the **3% increase in advertising revenues** (with TV up 2%, Outdoors up 16%, the segment Others up 30%, and Radios down 14%) offset by decreases in Subscription & Newsstand and in Other revenues.

Total advertising spend in Portugal has resumed a growth pattern, with current estimates slightly outdoing inflation, mainly backed by the TV market. Growth however, is limited to a few media segments, Free-to-air TV, Outdoor advertising and the Internet, while the press segment remains flat and radios should have continued to experience a reduction in their net advertising revenues.

Newsstand sales had a 22% step-down, mainly impacted by the closedown of the magazine *Grazia*, while **Other revenues** were down 10% year on year, with improvements in the TV segment not enough to offset the decrease in the narrowband internet service provider activity and in add-on product sales from the Group's magazine operations.

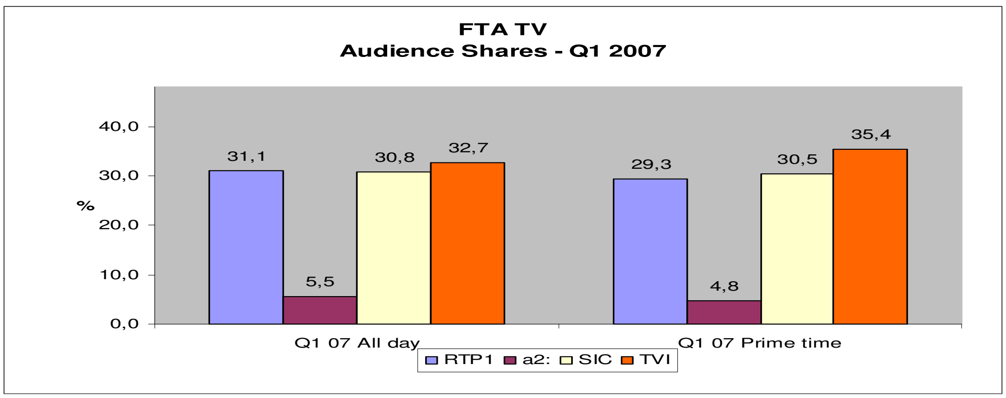
Operating expenses were nearly unchanged, with higher TV programming costs, due to higher costs with in-house productions, being offset mainly by the reduction in costs associated with add-ons sales in the Group's magazines operations, and the reduction of costs in the Internet Service Provider activity.

Net Financial expenses were up 31% to €1.8 million, mainly impacted by the equity swap revenues booked in the first quarter of 2006, while **Income tax** was down following the decrease in pre-tax gains.

2. Television

(€ thousands)	Q1 07	Q1 06	Var %
Operating revenue	**39.309**	**37.586**	**5%**
Advertising	31.931	31.211	2%
Other revenues	7.378	6.375	16%
Operating Expenses	**28.568**	**26.786**	**7%**
EBITDA	**10.740**	**10.801**	**-1%**
EBITDA margin	27,3%	28,7%	-1,4 pp
Depreciation and amortisation	1.590	1.538	3%
Operating income (EBIT)	**9.151**	**9.262**	**-1%**

The TV segment includes TV broadcasting, TV production and non-advertising TV associated activities (including sales of music CD's).



Source: Marktest

TVI led Portuguese television audiences in the first quarter of 2007, both in **all-day and prime time** with audience shares of **32.7% and 35.4%** respectively.

Despite the impact of the intense football programming, namely in March by the main public channel which broadcasted a total of 11 matches (with 5 of them as the top 5 programs of the month), TVI success in audience shares was again strongly based in its national fiction programming offer. Prime time soap opera **"Tempo de Viver"**, which ended in March, reached an average audience share of 43.1% throughout its broadcast (approximately 1.3 million average daily viewers) since its beginning in June 2006.

On 26 March, TVI premiered its newest national fiction production, soap opera **"Ilha dos Amores",** produced by NBP in High Definition. This new program has had a very strong reception, leading from the first episode and being the most watched program of the day during its first week, achieving an average share of 48% and 1.7 million viewers up to the end of March.

Advertising revenues increased by 2%, while **Other revenues** were up by 16%, driven by increases in external sales from the Group's television content producer company NBP, from CD sales which were up by nearly 6% against a negative market trend, and in revenues from the production of events in the entertainment division.

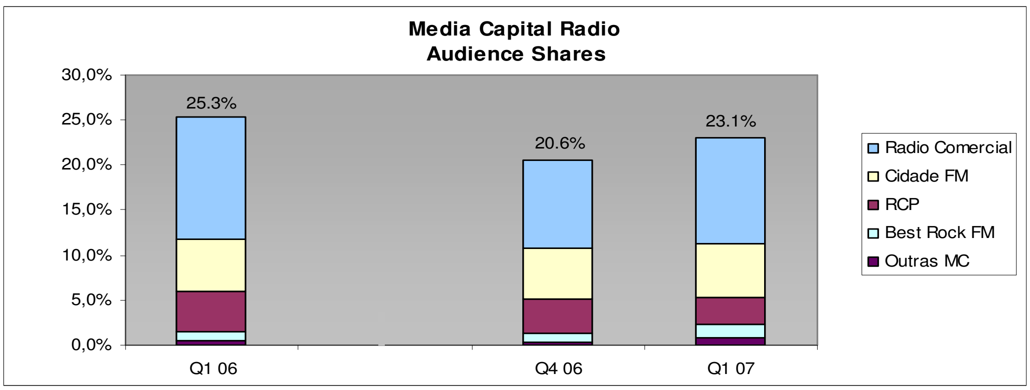
Other revenues contribution to total TV revenues was up from 17% to 19% in Q1 2007.

Operating expenses in the TV segment were up 7%, mostly due to higher TV programming costs mainly as a result of increased costs with in-house productions.

Consolidated EBITDA of the TV segment was down 1% over the comparable period to €10.7 million with **EBITDA margin** showing a decrease of 1.4 pp to 27.3%. **Consolidated EBIT** of the TV segment dropped 1% to €9.2 million.

3. Radio

(€ thousands)	Q1 07	Q1 06	Var %
Operating revenue	**2.929**	**3.456**	**-15%**
Advertising	2.741	3.200	-14%
Other revenues	188	255	-26%
Operating Expenses	**3.512**	**3.328**	**6%**
EBITDA	**(583)**	**128**	**N/A**
EBITDA margin	-19,9%	3,7%	-23,6 pp
Depreciation and amortisation	459	462	-1%
Operating income (EBIT)	**(1.041)**	**(333)**	**-212%**



Source: Marktest

In Q1 2007 Media Capital Radios (MCR) reached an audience share of 23.1%, which compares to the 20.6% obtained in the previous quarter and to 25.3% in the first quarter of last year.

MCR consolidated its position as the #2 radio group in Portugal, reducing the gap to the leading group. **Rádio Comercial** kept its third spot in the audience ranking with an audience share of 11.8%, while **Cidade FM** maintained its leadership among younger radio listeners.

In MCR the highlight goes to **Rádio Clube** (RCP) which completed the migration process to a more generalist and news & entertainment based format, which is expected to relaunch growth in its audience shares and progressively deliver more revenues.

MCR's total **advertising revenues** were down 14% in Q1 of 2007, following a radio advertising market that has maintained a downward trend in the first quarter of the year, and was once again, and according to our estimates, the worst performing segment in Portuguese media.

The Group current strategy for its radio operations, aims to restructure the current radio market landscape in Portugal, through the development of radio formats that will increase the quality and visibility of radio, making it a more predominant media type and one that is more appealing for both listeners and for a wider range of advertisers.

Total operating expenses were up 6%, mostly impacted by the launch of the new RCP format, namely due to the increase in editorial staff.

Consolidated EBITDA in the Radio was down to €-0.6 in Q1 2007, while **Consolidated EBIT** decreased to €-1.0.

4. Outdoor

(€ thousands)	Q1 07	Q1 06	Var %
Operating revenue	**4.279**	**3.663**	**17%**
Advertising	4.146	3.567	16%
Other revenues	133	96	39%
Operating Expenses	**3.623**	**3.662**	**-1%**
EBITDA	**656**	**2**	
EBITDA margin	15,3%	0,0%	15,3 pp
Depreciation and amortisation	219	297	-26%
Operating income (EBIT)	**438**	**(295)**	**N/A**

Media Capital Outdoor (MCO)'s **operating revenues** were up 17% YoY. Advertising revenues increased by 16%, with positive performances in nearly all of advertising formats, namely in the public transport concessions (subway/train Mupis and Buses) and in the billboard network.

MCO remained focused on cost control and **operating costs** were down 1% YoY, following the further restructuring of its operational structure that took place in the last quarter of 2006.

Consolidated EBITDA in MCO was up to €0.7 million from break-even in the comparable period of last year and reached an **EBITDA margin** of 15.3%, while **Consolidated EBIT** improved to €0.4 million.

5. Others

(€ thousands)	Q1 07	Q1 06	Var %
Operating revenue	**4.794**	**6.826**	**-30%**
Advertising	1.725	1.322	30%
Subscriptions and newsstand	1.417	1.821	-22%
Other revenues	1.652	3.682	-55%
Operating Expenses	**6.765**	**8.489**	**-20%**
EBITDA	**(1.972)**	**(1.663)**	**-19%**
Depreciation and amortisation	664	558	19%
Operating income (EBIT)	**(2.636)**	**(2.221)**	**-19%**

Internet operations, magazine publishing, central holding costs and consolidation adjustments are included in this segment.

Advertising revenues were up 30% in the first quarter, mainly impacted by the strong growth in the group's Internet sites network.

Subscriptions and newsstand revenues decreased 22% YoY, impacted not only by the closedown of *Grazia* magazine late in December 2006, but also by decrease in circulation in *Lux Woman*, of the Group's main titles.

Other revenues were down 55% mainly due to the continued decrease in active users and minutes of usage in the narrowband Internet Service Provider business, as well as due to a reduction in the sales of add-ons in the Group's main magazines.

Operating Costs were down 20% mainly due to lower variable costs from lower add-ons sales in the group's magazines, the decrease in the Internet service provider business variable costs and also the reduction the segment's marketing costs.

EBITDA declined to a negative €2.0 million with **EBIT** down to a negative €2.6 million.

6. Cash movements

(€ thousand)	Q1 07	Q1 06	Var %
Operating activities			
Receipts	52.030	65.246	-20%
Payments	(62.688)	(59.712)	5%
Cash flows op. activities (1)	**(10.657)**	**5.534**	**N/A**
Investing activities			
Receipts	30	6	374%
Payments	(4.638)	(2.855)	62%
Cash flows inv. activities (2)	**(4.608)**	**(2.849)**	**-62%**
Financing activities			
Receipts	100.146	2.563	3807%
Payments	(90.644)	(5.696)	1491%
Cash flows fin. activities (3)	**9.502**	**(3.133)**	**N/A**
Variation of cash (4) = (1) + (2) + (3)	(5.763)	(448)	
Cash at the begining of the period	8.611	3.608	
Cash at the end of the period	**2.848**	**3.160**	

The **Cash flow from operating activities** was down to €-10.7 million in Q1 2007 resulting mainly from 20% decrease in operating receipts, as volume rebates are being settled at a faster pace than in the same period of the previous year.

Cash flows from investing activities were up to €4.6 million mostly due to payments related with the acquisition of an additional stake in the Group's content producer company NBP.

The **Cash flow from financing activities** is a result of the restructuring of the Group's debt structure. The former senior facility has been repaid in full and was replaced with the issuance of a revolving commercial paper program.

7. Debt

(€ thousands)	Mar-07	Dez-06	Change	Var %
Total Group debt	**92.192**	**79.711**	**12.481**	**16%**
Senior facility / Commercial Paper	84.034	71.581	12.453	17%
Other debt	8.157	8.129	28	0%

Media Capital debt was up by €12.5 million in Q1 2007, following the aforementioned debt restructuring. **Net debt was €89.3million** at the end of March 2007, which compares to €71.1 million at the end of 2006, and represents an increase of 26% in the Group's net debt

CONSOLIDATED STATEMENT OF PROFIT AND LOSS FOR THE PERIOD ENDED 31 MARCH 2007 AND 31 MARCH 2006

(Amounts stated in Euro thousand)

	March 2007	March 2006
Advertising revenue	40.543	39.301
Subscriptions and newsstand revenue	1.417	1.821
Other operating revenue	9.351	10.409
Total operating revenue	51.311	51.531
Cost of goods sold	7.171	9.031
Subcontracts and third party supplies	21.250	20.422
Payroll expenses	13.106	11.916
Depreciation	2.931	2.855
Provisions	65	148
Other operating expenses	876	746
	45.399	45.118
Net operating profit (loss)	5.912	6.413
Financial expenses, net	1.788	1.367
Profit (loss) before income tax	4.124	5.046
Income tax expenses	1.499	1.966
Profit (loss) for the period	2.625	3.080
Attributable to:		
Equity holders of the Company	2.535	3.092
Minority interest	90	(12)
	2.625	3.080

CONSOLIDATED BALANCE SHEET AS OF 31 MARCH 2007
AND 31 DECEMBER 2006

(Amounts stated in Euro thousand)

	March 2007	December 2006
ASSETS		
Non-Current Assets:		
Goodwill	175.410	174.373
Intangible assets	10.878	11.437
Tangible assets	36.655	37.529
Investments in associates	654	654
Transmission rights and TV programs	36.651	39.542
Other non-current assets	726	541
Deferred income tax assets	5.322	5.559
	266.296	269.635
Current Assets:		
Transmission rights and TV programs	7.925	4.630
Inventories	2.047	1.957
Trade and other account receivable	60.494	46.305
Other current assets	18.257	14.698
Cash and cash equivalents	2.848	8.611
Derivative financial instruments	2.805	2.805
	94.376	79.006
Total Assets	360.672	348.641
EQUITY, MINORITY INTEREST AND LIABILITIES		
EQUITY:		
Share Capital	7.606	7.606
Share premium	81.709	81.709
Reserves	10.503	10.503
Retained earnings	43.994	28.594
Profit for the period	2.535	15.400
Equity attributable to equity holders	146.347	143.812
Equity attributable to minority interest	2.485	3.036
Total Equity	148.832	146.848
LIABILITIES:		
Non-Current Liabilities:		
Borrowings	85.093	49.949
Provisions for other risks and charges	5.750	6.039
Other non-current liabilities	3.079	3.143
Derivative financial instruments	108	184
Deferred income tax liabilities	739	895
	94.769	60.210
Current Liabilities:		
Borrowings	6.327	28.870
Trade and other payables	88.145	83.019
Other current liabilities	22.599	29.694
	117.071	141.583
Total Liabilities	211.840	201.793
Total Equity and Liabilities	360.672	348.641

CONSOLIDATED STATEMENT OF CASH FLOW FOR THE PERIOD ENDED 31 MARCH 2007 AND 31 MARCH 2006

(Amounts stated in Euro thousand)

	March 2007	March 2006
Collections from clients	52.030	65.246
Payments to suppliers	(35.795)	(33.431)
Payments to employees	(11.871)	(12.804)
Cash flow from operations	4.364	19.011
Other payments relating to operating activities, net	(15.021)	(13.476)
Cash flow before extraordinary items	(10.657)	5.535
Cash flows from operating activities (1)	(10.657)	5.535
INVESTING ACTIVITIES:		
Receipts resulting from:		
Fixed assets	30	6
Payments resulting from:		
Financial investments	(2.459)	(1.005)
Fixed assets	(2.179)	(1.765)
Loans to affiliated companies	-	(85)
	(4.638)	(2.855)
Cash flows from investing activities (2)	(4.608)	(2.849)
FINANCING ACTIVITIES:		
Receipts resulting from:		
Loans obtained	100.053	2.500
Interest and similar income	93	63
	100.146	2.563
Payments resulting from:		
Loans repaid	(88.227)	(3.881)
Leases	(35)	(283)
Interest and related expenses	(2.276)	(547)
Other financial expenses	(106)	(986)
	(90.644)	(5.697)
Cash flows from financing activities (3)	9.502	(3.134)
Variation of cash and equivalents (4) = (1) + (2) + (3)	(5.763)	(448)
Cash and equivalents at the begining of the year	8.611	3.608
Cash and equivalents at the end of the year	2.848	3.160