

GRUPO MEDIA CAPITAL SGPS, SA Sociedade Aberta Sede: Rua Mário Castelhano, n.º 40, Barcarena, Oeiras Matriculada na Conservatória do Registo Comercial de Cascais sob o n.º 17831 (Oeiras)

Pessoa Colectiva n.º 502 816 481 Capital Social: 7.512.282,2 euros

## H1 2005 RESULTS

- § Media Capital's consolidated revenue increased 7% in H1 2005 year-on-year.
- Advertising revenues were up 6% year-on-year in H1: TV up 9%, Radio up 10%, Outdoors down 18% and Others up 21%.
- In Q2 advertising revenues increased 1%, despite tough comparables with very strong market in Q2 2004 driven by Euro 2004: TV up 6%, Radios down 2%, Outdoors down 26% and Others down 2%.
- S TVI led prime time and all day audiences in H1 with audience shares of 35.8% and 33.5% respectively and increased its leadership in advertising market share.
- § H1 consolidated EBITDA increased 11% to €22.7 million. In Q2 EBITDA decreased 3% to €15.6 million.
- § EBITDA margin went up 0.7 p.p. to 20.5% in H1 2005, and down 1.2 p.p. to 25.0% in Q2.
- § Net profit in H1 increased 113% over last year to €8.7 million.

Numbers for 2005 are prepared according to IAS/IFRS accounting standards, and H1 2004 has been restated applying consistent accounting principles.

Lisbon, 26th of July, 2005

Grupo Media Capital

Susana Gomes da Costa Investor Relations Officer



## 1. Analysis of consolidated income statement

For the period ending June 30<sup>th</sup>, 2005, Media Capital Group reported **consolidated revenues** of €110.6 million, a 7% yoy increase and **EBITDA** (net of all provisions) of €22.7 million, up 11% from H1 2004.

**Operating income** (EBIT) went up from €13.5 million in H1 2004 to €17.0 million in H1 2005, an increase of 27%. **Net result** improved €4.6 million to €8.7 million in H1 2005, an increase of 113% over the same period of last year.

The increase in consolidated revenues was due to a 6% growth in advertising with TV up 9%, Radios up 10 %, Outdoors down 18% and Other up 21%.

The performance was obtained on the improvement of audience performance in the TV segment, with TVI taking overall leadership in prime time and all day audience shares, leading to expanded advertising market share leadership.

The 54% increase in newsstand revenues and 3% growth in other non-advertising revenues also contributed to overall revenue growth.

(61)				H1 04				Q2 04
(€ thousands)	H1 05	H1 04	Var %	PGAAP	Q2 05	Q2 04	Var %	PGAAP
Total operating revenue	110,631	103,817	7%	108,952	•	61,513	1%	63,565
Television	78,048	69,458	12%	74,275	44,855	41,420	8%	43,396
Radio	7,456	6,846	9%	6,975	,	4,159	0%	4,233
Outdoors	8,527	10,385	-18%	10,563		6,832	-26%	6,943
Others	16,600	17,128	-3%	17,138	8,247	9,102	-9%	8,993
Total operating expenses	87,931	83,282	6%	86,416	46,758	45,417	3%	47,006
EBITDA	22,700	20,535	11%	22,535	15,582	16,096	-3%	16,559
EBITDA margin	20.5%	19.8%	0.7 p.p.	20.7%	25.0%	26.2%	-1.2 p.p.	26.1%
Television	23,690	19,798	20%	21,188	15,787	14,703	7%	14,812
Radio broadcasting	972	945	3%	976	687	820	-16%	826
Outdoors	570	1,985	-71%	2,187	891	1,855	-52%	1,998
Others	(2,532)	(2,193)	-15%	(1,814)	(1,784)	(1,282)	-39%	(1,077)
Depreciation and amortisation	5,663	6,394	-11%	8,038	2,835	3,425	-17%	4,500
Goodwill	0	679	-100%	5,220	0	679	-100%	2,741
Operating income (EBIT)	17,037	13,462	27%	9,277	12,746	11,991	6%	9,318
Financial expenses, net	4,310	5,570	-23%	11,164	1,623	372	337%	5,250
Extraord. (income)/expenses, net	0	0	N/A	26	0	0	N/A	(38)
Profit / (Loss) before inc. tax/ min. interes	12,727	7,892	61%	(1,913)	11,123	11,619	-4%	4,107
Income tax for the period	(4,230)	(3,151)	-34%	(2,330)	(3,471)	(3,719)	-7%	(2,880)
Minority interests	250	(642)	N/A	(642)	(228)	(402)	-43%	(402)
Net profit / (loss) for the period	8,747	4,099	113%	(4,885)	7,424	7,498	-1%	825

**Operating expenses** were up 6%, mainly following higher non-advertising sales in the TV segment (€2.0 million higher costs), higher programming costs (€2.3 million) mainly related with the Superliga football matches and reality shows ("The Farm"), and €0.9 million cost associated with the new the stock option plan for 2005 (for which the Board of Directors contracted an equity swap over own shares which at June 30<sup>th</sup> had a positive fair value of €1.6 million booked under financial income).

**Depreciation and amortisation** decreased 11%, due to lower amortization in various activities.

**Financial expenses** were down 23%, with H1 2005 including €2.6 million of net interest expenses, €1.2 million on refinancing fees and commissions, €0.6 in



expenses with interest rate swap transactions and €1.4 million in other financial expenses offset by the financial income of €1.6 million from the aforementioned equity swap.

In H1 2004 figures are not directly comparable with the same period of 2005, as they include a number of one-off adjustments that were booked mostly in Q2 2004 following the IFRS transition process, mainly due to the IPO.

**Income tax** (mostly non cash) was booked due to the increase in pre-tax gains. The effective tax rate is higher than the nominal rate (27,5%) because certain financial costs at the holding are not tax deductible under Portuguese tax regulations and also due to the autonomous taxation that is considered for certain cost items.

### 2. Television

				H1 04				Q2 04
(€ thousands)	H1 05	H1 04	Var %	PGAAP	Q2 05	Q2 04	Var %	PGAAP
Operating revenue	78,048	69,458	12%	74,275	44,855	41,420	8%	43,396
Advertising	67,867	62,519	9%	64,015	39,808	37,492	6%	37,805
Variation of production	0	0	N/A	3,311	0	0	N/A	1,653
Other revenues	10,181	6,939	47%	6,949	5,047	3,928	28%	3,938
Operating Expenses	54,358	49,660	9%	53,087	29,068	26,717	9%	28,584
EBITDA	23,690	19,798	20%	21,188	15,787	14,703	7%	14,812
EBITDA margin	30.4%	28.5%	1.8 p.p.	28.5%	35.2%	35.5%	-0.3 p.p.	34.1%
Depreciation and amortisation	3,250	3,249	0%	3,249	1,620	1,574	3%	1,574
Goodwill	0	0	N/A	1,718	0	0	N/A	859
Operating income (EBIT)	20,440	16,549	24%	16,221	14,167	13,128	8%	12,379

TV segment includes TV broadcasting, TV production and non-advertising TV related activities.

In H1 2005, and based on data from Marktest, TVI led both prime time and all day with audiences of 35.8% and 33.5% respectively. The overall leadership was a result of good performances in important time slots, leading not only in prime time but also in the access to prime time period (6-8pm)) and late night (12pm-2h30am) in H1 2005.

Audiences (%)	RTP1	a2:	SIC	TVI
All day				
Q2 04	30.0	4.8	33.6	31.6
Q2 05	26.9	5.6	32.3	35.2
H1 04	29.4	4.6	33.5	32.5
H1 05	27.7	5.5	33.3	33.5
Prime time				
Q2 04	28.6	4.3	32.4	34.7
Q2 05	25.4	5.0	31.7	38.0
H1 04	28.1	4.3	31.4	36.3
H1 05	26.0	5.0	33.2	35.8

Source: Marktest



The second edition of "Quinta das Celebridades" (reality show based on "the Farm" format) has once again attracted the regular attention of more than 1 million Portuguese viewers, who followed the daily life in the most famous Portuguese farm. The compact daily broadcasts of the "Quinta das Celebridades" have had audience shares above 35%, and the live Sunday show has a share of over 40%, clearly the leader in that period of the day.

Among the regular programs of those with the most relevant contribution in H1, we highlight the good performance of in-house productions of Portuguese fiction, with two main programs, the soaps "Morangos com Açúcar" and "Ninguém como Tu", achieving outstanding audience shares, with average shares above 40% in this last quarter. There were also several new programs with encouraging initial results, as well as the important contribution of the transmissions of the Superliga soccer games.

**Advertising revenues** in TVI grew 9% year-on-year in H1 2005. This growth was achieved by outperforming the advertising market growth, through strong audiences, an enhanced commercial strategy, the increase in occupancy rates and lower agency commissions. TVI expanded its leadership in terms of advertising market share in the period.

**Other revenues** increased 47% in the period, mainly due to higher CD sales (which have the most relevant contribution to other TV revenues) and call-TV revenues. The good performance of the Farol music label and the agreement signed with Warner Music in November 2004 has allowed CD sales to more than two-fold in the quarter. Other revenues contribution to total TV revenues increased from 10% in H1 2004 to 13% in H1 2005.

Operating expenses in the TV segment were up 9% or €4.7 million in H1, of which:

- S Costs associated with non-advertising revenues were up €2.0 million;
- S Total programming costs increased €2.3 million year-on-year mainly due to the costs with Superliga games and "The Farm" reality show;
- § €1.0 million from increase in payroll, including the stock option plan (€0.6 million) and salaries and bonus increase (€0.3 million);
- § €0.3 million in provisions reduction.

**Consolidated EBITDA** of the TV segment was up 20% year-on-year with EBITDA margin increasing from 28.5% to 30.4%.

**Consolidated EBIT** of the TV segment increased 24% year-on-year, reaching €20.4 million in H1 2005.



### 3. Radio

				H1 04				Q2 04
(€ thousands)	H1 05	H1 04	Var %	PGAAP	Q2 05	Q2 04	Var %	PGAAP
Operating revenue	7,456	6,846	9%	6,975	4,149	4,159	0%	4,233
Advertising	7,261	6,625	10%	6,754	3,980	4,061	-2%	4,135
Other revenues	195	221	-12%	221	169	97	74%	97
Operating Expenses	6,484	5,901	10%	5,999	3,462	3,339	4%	3,407
EBITDA	972	945	3%	976	687	820	-16%	826
EBITDA margin	13.0%	13.8%	-0.8 p.p.	14.0%	16.6%	19.7%	-3.2 p.p.	19.5%
Depreciation and amortisation	622	1,183	-47%	1,183	306	863	-65%	863
Goodwill	0	0	N/A	604	0	0	N/A	302
Operating income (EBIT)	350	(238)	N/A	(811)	380	(44)	N/A	(340)

Media Capital Radios (MCR) combined audience share of 23.2% in Q2 2005 was nearly unchanged from Q1 2005 (23.4%) with gains in RCP offsetting the decrease in Radio Comercial.

MCR's total **advertising revenues** were up 10% vs. H1 2004, following stable occupancy rates and improved pricing conditions. In Q2 advertising revenues were down 2% influenced by the contraction in the Radio adverting market due to difficult comparisons from last year.

**Total operating expenses** were up 10% mainly due to the increase in retransmission related costs (€0.3 million) supporting the Group's strategy of increasing its existing coverage and increased payroll costs of €0.2 million including €0.1 million from the stock option plan.

**Consolidated EBITDA** in the Radio segment was up 3% in H1 2005. EBITDA margin was down by 0.8 p.p. to 13.0%.

Consolidated EBIT improved €0.6 million to €0.4 million in H1 2005.



### 4. Outdoor

				H1 04				Q2 04
(€ thousands)	H1 05	H1 04	Var %	PGAAP	Q2 05	Q2 04	Var %	PGAAP
Operating revenue	8,527	10,385	-18%	10,563	5,089	6,832	-26%	6,943
Advertising	8,504	10,373	-18%	10,550	5,070	6,819	-26%	6,930
Other revenues	23	13	82%	13	19	13	50%	13
Operating Expenses	7,957	8,401	-5%	8,377	4,198	4,977	-16%	4,945
EBITDA	570	1,985	-71%	2,187	891	1,855	-52%	1,998
EBITDA margin	6.7%	19.1%	-12.4 p.p.	20.7%	17.5%	27.2%	-9.6 p.p.	28.8%
Depreciation and amortisation	582	527	10%	537	305	271	12%	276
Goodwill	0	0	N/A	758	0	0	N/A	433
Operating income (EBIT)	(12)	1,458	N/A	891	587	1,584	-63%	1,289

Media Capital Outdoor (MCO) total **advertising revenue** was down 18% from H1 2004. The performance by MCO was driven by a reduction in the outdoor advertising market in this period mainly caused by the Euro 2004 impact and by the electoral campaigns that will last throughout the year (contrary to other segments, Outdoor loose out during election campaigns, due the fact that political parties are especially active in outdoor advertising and are allowed to put up their own promotional networks). The Q2 2005 reduction of 26% reflects the market adjustment to "normal" figures, after a growth of 63% in Q2 2004 due to the Euro 2004 impact, as this segment was the one which benefited mostly from this event.

MCO TV (Television network in subway stations) was launched in January 2005 and shown to be harder to market than anticipated. Being a totally new media product without proven effectiveness its take-off pace has been below the Group's initial expectations. However the Group is confident in this product's potential and the expectations for its future contribution to the Group's results remain intact.

**Operating costs** were down 5% mainly due to lower (€0.4 million) fixing, maintenance and production costs.

**Consolidated EBITDA** in MCO was down €1.4 million to €0.6 million and **Consolidated EBIT** near break even.



#### 5. Others

				H1 04				Q2 04
(€ thousands)	H1 05	H1 04	Var %	PGAAP	Q2 05	Q2 04	Var %	PGAAP
Operating revenue	16,600	17,128	-3%	17,138	8,247	9,102	-9%	8,993
Advertising	2,649	2,186	21%	2,196	1,442	1,471	-2%	1,478
Subscriptions and newsstand	4,584	2,977	54%	2,977	2,202	1,619	36%	1,503
Other revenues	9,367	11,965	-22%	11,965	4,603	6,012	-23%	6,012
Operating Expenses	19,132	19,321	-1%	18,953	10,031	10,384	-3%	10,071
EBITDA	(2,532)	(2,193)	-15%	(1,814)	(1,784)	(1,282)	-39%	(1,077)
Depreciation and amortisation	1,209	1,436	-16%	3,069	604	717	-16%	1,786
Goodwill	0	679	-100%	2,139	0	679	-100%	1,147
Operating income (EBIT)	(3,741)	(4,308)	13%	(7,022)	(2,388)	(2,678)	11%	(4,010)

Internet operations, magazine publishing and certain central costs, are included in this segment.

**Advertising revenues** were up 21% in H1 2005, reflecting the good performance in the flagship magazine Lux. Q2 2005 advertising revenues reduction of 2% mainly due to the reduction in Internet advertising revenues.

As for audiences Lux Woman was up from 2.4% to 2.8% in Q2 yoy, with Maxmen going from 3.3% in Q2 2004 to 5.2% in Q2 2005, further increasing its leadership in its segment despite the entrance of a new competitor, and the audience for Lux magazine was unchanged at 3.9%.

**Subscriptions and newsstand revenues** were up by 54%, mainly as a result of the successful Maxmen comic books, a 31% increase in circulation of Maxmen and a 28% increase in circulation of Lux Woman.

**Other revenues** had a 22% reduction mainly due to the expected fall in active users and minutes in the Internet Service Provider business following the closure of the broadband internet operation. In H1 2005, the other revenues line includes the sale of add-ons from the Group's magazine operations, with the good performance in these sales offsetting part of the decline in Internet revenues.

**Operating Costs** were down 1% in H1 2005, with the reduction in the Internet business variable costs of €3.8 million, being partially offset by the cost increase of €2.7 million associated with the increase of add-ons sales, along with an increase of €0.5 million in magazine variable costs following the increase in sales, as well as costs of €0.3 million related to business investment opportunities (including costs associated with the abandoned Lusomundo Media acquisition proposal).

**EBITDA** declined 15% year-on-year, and the **EBIT** of the segment improved 13% year-on-year due to the booking of an impairment goodwill amount in H1 2004 related to an associated company in the press division.



#### 6. Cash movements

				H1 04				Q2 04
(€ thousand )	H1 05	H1 04	Var %	PGAAP	Q2 05	Q2 04	Var %	PGAAP
Operating activities								
Receipts	130,105	116,725	11%	118,548	71,633	63,428	13%	63,943
Payments	(116,867)	(109, 161)	7%	(109,161)	(61,642)	(58,807)	5%	(58,806)
Cash flows op. activities (1)	13,238	7,564	75%	9,387	9,991	4,621	116%	5,136
Investing activities								
Receipts	66	2,519	-97%	2,519	65	16	306%	16
Payments	(8,267)	(15,039)	-45%	(21,651)	(3,101)	(5,181)	-40%	(11,793)
Cash flows inv. activities (2)	(8,201)	(12,520)	34%	(19,132)	(3,036)	(5,165)	41%	(11,777)
Financing activities								
Receipts	4,987	93,840	-95%	100,452	2,452	89,529	-97%	96,141
Payments	(11,296)	(93,676)	-88%	(95,500)	(8,428)	(88,857)	-91%	(89,373)
Cash flows fin. activities (3)	(6,309)	164	N/A	4,952	(5,976)	672	N/A	6,768
Variation of cash $(4) = (1) + (2) +$	(1,272)	(4,792)		(4,792)	979	128		127
Cash at the begining of the period	5,329	9,055		9,055	3,078	4,135		4,135
Cash at the end of the period	4,057	4,263		4,263	4,057	4,263		4,263

Cash flow from operating activities increased 75% in H1 2005, reaching €13.2 million against €7.6 million in H1 2004. The 11% improvement in operating receipts results from a growth of 7% in operational revenues along with increased collections from the previous year following the increase in operational activity in the end of 2004 when compared to the previous period. Operational payments were up 7% in line with the increase in operational costs.

Cash flows from investing activities amounted to €8.2 million in H1 2005. The payments are explained by €2.5 million in payments of financial investments (referring to the radio expansion projects, TCS and other acquisitions made in prior periods), €4.7 million of tangible capex (including payments from 2004 year end purchases) and €0.8 million of intangible capex mainly referring to acquisitions made in prior periods.

Cash flow from financing activities in H1 2005 resulted mainly from €2.6 million of debt decrease, €2.6 million of interest paid, and other payments related to financial charges of €1.3 million including mainly interest rate swaps and banking fees and commissions. In H1 2005 there were also €0.4 million in receipts from the share capital increase that took place in this period.



# 7. Debt

(€ thousands )	Jun-05	Dec-04	Change	Var %	Dec 04 PGAAP
Total Group debt	120,836	122,877	(2,041)	-2%	128,437
Senior facility	111,944	111,351	593	1%	116,853
Other debt	8,892	11,526	(2,634)	-23%	11,584

Media Capital debt was down in H1 2005 due to the cash flow generated in the period.

# 8. Guidance for 2005

Media Capital is revising its guidance for 2005:

Advertising Market (var %)	4 - 6 %
Total revenues (var%)	5 – 7%
Advertsing revenues (var%)	
Group	6 – 9 %
TV	7 – 9 %
Radio	10 – 15 %
Outdoor	0 %
Other	8 - 10 %
EBITDA margins	
Group	21 – 23 %
TV	30 – 33 %
Radio	17 – 21 %
Outdoor	6 – 10 %
Other	~ minus 3M €
Other financials	
Total Debt	2.5 – 3.0 x EBITDA
Total capex	3.5 - 4.0% x Rev.
Cost of Debt	5 – 6 %



# CONSOLIDATED STATEMENT OF PROFIT AND LOSS FOR THE PERIOD ENDED 30 JUNE 2005 (IFRS) AND 30 JUNE 2004 (IFRS and PGAAP)

(Amounts stated in Euro thousand)

Subscriptions and newsstand revenue         4,584 (2,977)         2,977 (3,322)         2,977 (3,322)         2,2459 (3,322)         22,459 (3,322)         22,459 (3,322)         22,459 (3,312)         108,952 (3,312)         108,952 (3,312)         15,444 (5,136)         108,952 (3,312)         15,444 (3,124)         15,444 (3,124)         15,444 (3,124)         16,947 (3,124)         15,444 (3,124)         16,947 (3,124) <th></th> <th>June 2005 (IFRS)</th> <th>June 2004 (IFRS)</th> <th>Transition impacts</th> <th>June 2004 (PGAAP)</th>		June 2005 (IFRS)	June 2004 (IFRS)	Transition impacts	June 2004 (PGAAP)
Other operating revenue         19,766         19,137         (3,322)         22,459           Total operating revenue         110,631         103,816         (5,136)         108,952           Cost of goods sold         17,676         12,132         (3,312)         15,444           Subcontracts and third party supplies         43,921         45,948         1         45,947           Payroll expenses         24,081         22,424         -         22,424           Depreciation         5,663         6,394         (1,644)         8,038           Amortisation of goodwill         -         679         (4,541)         5,220           Provisions         194         531         (612)         1,143           Other operating expenses         2,059         2,246         788         1,458           93,594         90,354         (9,320)         99,674           Net operating profit (loss)         17,037         13,462         4,184         9,278           Financial expenses, net         4,310         5,570         (5,594)         11,164           Extraordinary (income) / expenses, net         -         -         -         (26)         26           Profit (loss) before income tax         12,727		,	,	(1,814)	83,516
Total operating revenue		,	,	(0.000)	,
Cost of goods sold Subcontracts and third party supplies 43,921 45,948 1 45,947 Payroll expenses 24,081 22,424 - 22,424 Depreciation 5,663 6,394 (1,644) 8,038 Amortisation of goodwill - 679 (4,541) 5,220 Provisions 194 551 (612) 1,143 Other operating expenses 2,059 2,246 788 1,458 93,594 90,354 (9,320) 99,674  Net operating profit (loss) 17,037 13,462 4,184 9,278  Financial expenses, net 4,310 5,570 (5,594) 11,164 Extraordinary (income) / expenses, net 4,310 5,570 (5,620) 11,190  Profit (loss) before income tax 12,727 7,892 9,804 (1,912) Income tax expenses 4,230 3,151 821 2,330 Profit (loss) for the period  Attributable to: Equity holders of the Company Minority interest (250) 642 642					
Subcontracts and third party supplies       43,921       45,948       1       45,947         Payroll expenses       24,081       22,424       -       22,424         Depreciation       5,663       6,394       (1,644)       8,038         Amortisation of goodwill       -       679       (4,541)       5,220         Provisions       194       531       (612)       1,143         Other operating expenses       2,059       2,246       788       1,458         1,458       93,594       90,354       (9,320)       99,674         Net operating profit (loss)       17,037       13,462       4,184       9,278         Financial expenses, net       4,310       5,570       (5,594)       11,164         Extraordinary (income) / expenses, net       -       -       -       (26)       26         Profit (loss) before income tax       12,727       7,892       9,804       (1,912)         Income tax expenses       4,230       3,151       821       2,330         Profit (loss) for the period       8,497       4,741       8,983       (4,242)         Attributable to:       Equity holders of the Company       8,747       4,099       8,983       (4,884)	Total operating revenue	110,631	103,816	(5,136)	108,952
Depreciation	Subcontracts and third party supplies	43,921	45,948	(3,312) 1	15,444 45,947
Amortisation of goodwill Provisions Other operating expenses  194 531 (612) 1,143 2,059 2,246 788 1,458 93,594 90,354 (9,320) 99,674  Net operating profit (loss)  17,037 13,462 4,184 9,278  Financial expenses, net 4,310 5,570 (5,594) 11,164 Extraordinary (income) / expenses, net 4,310 5,570 (5,620) 11,190  Profit (loss) before income tax 12,727 7,892 9,804 (1,912) Income tax expenses 4,230 3,151 821 2,330 Profit (loss) for the period 8,497 4,741 8,983 (4,242)  Attributable to: Equity holders of the Company Minority interest (250) 642 - 642	, ,	,	,	- (4.044)	,
Provisions         194         531         (612)         1,143           Other operating expenses         2,059         2,246         788         1,458           93,594         90,354         (9,320)         99,674           Net operating profit (loss)         17,037         13,462         4,184         9,278           Financial expenses, net         4,310         5,570         (5,594)         11,164           Extraordinary (income) / expenses, net         -         -         (26)         26           4,310         5,570         (5,620)         11,190           Profit (loss) before income tax         12,727         7,892         9,804         (1,912)           Income tax expenses         4,230         3,151         821         2,330           Profit (loss) for the period         8,497         4,741         8,983         (4,242)           Attributable to:         Equity holders of the Company         8,747         4,099         8,983         (4,884)           Minority interest         (250)         642         -         642	·	5,663	,	. , ,	,
Other operating expenses         2,059         2,246         788         1,458           93,594         90,354         (9,320)         99,674           Net operating profit (loss)         17,037         13,462         4,184         9,278           Financial expenses, net         4,310         5,570         (5,594)         11,164           Extraordinary (income) / expenses, net         -         -         -         (26)         26           4,310         5,570         (5,620)         11,190           Profit (loss) before income tax         12,727         7,892         9,804         (1,912)           Income tax expenses         4,230         3,151         821         2,330           Profit (loss) for the period         8,497         4,741         8,983         (4,242)           Attributable to:         Equity holders of the Company         8,747         4,099         8,983         (4,884)           Minority interest         (250)         642         -         642	•	104		* * *	
Net operating profit (loss)   17,037   13,462   4,184   9,278				, ,	
Net operating profit (loss)   17,037   13,462   4,184   9,278	Other operating expenses				
Extraordinary (income) / expenses, net	Net operating profit (loss)	17,037	13,462	4,184	9,278
4,310         5,570         (5,620)         11,190           Profit (loss) before income tax         12,727         7,892         9,804         (1,912)           Income tax expenses         4,230         3,151         821         2,330           Profit (loss) for the period         8,497         4,741         8,983         (4,242)           Attributable to:         Equity holders of the Company         8,747         4,099         8,983         (4,884)           Minority interest         (250)         642         -         642	Financial expenses, net	4,310	5,570	(5,594)	11,164
Profit (loss) before income tax         12,727         7,892         9,804         (1,912)           Income tax expenses         4,230         3,151         821         2,330           Profit (loss) for the period         8,497         4,741         8,983         (4,242)           Attributable to:         Equity holders of the Company         8,747         4,099         8,983         (4,884)           Minority interest         (250)         642         -         642	Extraordinary (income) / expenses, net			(26)	26
Income tax expenses         4,230         3,151         821         2,330           Profit (loss) for the period         8,497         4,741         8,983         (4,242)           Attributable to:         Equity holders of the Company         8,747         4,099         8,983         (4,884)           Minority interest         (250)         642         -         642		4,310	5,570	(5,620)	11,190
Profit (loss) for the period       8,497       4,741       8,983       (4,242)         Attributable to:       Equity holders of the Company       8,747       4,099       8,983       (4,884)         Minority interest       (250)       642       -       642	,	,	,	,	(1,912)
Attributable to: Equity holders of the Company 8,747 4,099 8,983 (4,884) Minority interest (250) 642 - 642	•		<del></del> -		
Equity holders of the Company         8,747         4,099         8,983         (4,884)           Minority interest         (250)         642         -         642	Profit (loss) for the period	8,497	4,741	8,983	(4,242)
Equity holders of the Company         8,747         4,099         8,983         (4,884)           Minority interest         (250)         642         -         642	Attributable to:				
Minority interest (250) 642 - 642	Equity holders of the Company	8,747	4,099	8,983	(4,884)
8.497 4.741 8.983 (4.242)		,	,	-	642
	-	8,497	4,741	8,983	(4,242)



# CONSOLIDATED BALANCE SHEET AS OF 30 JUNE 2005 (IFRS). AND 31 DECEMBER 2004 (IFRS and PGAAP)

(Amounts stated in Euro thousand)

Intangible assets		June 2005 (IFRS)	December 2004 (IFRS)	Transition impacts	December 2004 (PGAAP)
Property, plant and equipment   34,891   37,040   - 37,040   Intangible assets   9,583   10,093   (11,950)   22,006   10,000   11,950   12,019   156,81   174,374   168,913   12,019   156,81   174,374   168,913   12,019   156,81   174,374   168,913   12,019   156,81   174,374   168,913   12,019   156,81   174,374   168,913   12,019   156,81   174,374   168,913   12,019   156,81   174,994   17	ASSETS				
Intangible assets	Non-Current Assets				
Transmission rights and TV programs				-	37,040
Transmission rights and TV programs	•		•	, ,	22,043
Deferred income tax assets   16,485   20,718   20,718   Investments in associates   1,159   5,463   (1,663)   7,12   (1,663			*		156,894
Investments in associates	, ,	· · · · · · · · · · · · · · · · · · ·	•		-
Other non-current assets         6,466         5,271         2,270         3,00           Current Assets         292,366         295,492         69,388         226,11           Inventories         1,441         1,184         -         1,11           Trade and other receivables         47,175         41,209         (68,715)         109,90           Derivative financial instruments         1,552         24         24         24           Cash and cash equivalents         4,057         5,329         -         5,33           Total Assets         346,591         343,238         697         342,55           EQUITY         Share Capital         7,512         7,449         -         7,4           Share Peminum         77,591         187,724         (10,205)         197,91           Other reserves         10,159         9,308         438         8,8           Retained earnings         15,231         (104,627)         -         (104,62           Profit for the period         8,747         9,452         15,254         (5,80           Equity attributable to equity holders         119,240         109,306         5,487         103,8           Minority interests         3,020         3,					7 126
Current Assets		•	•	, ,	3,001
Current Assets	Other hon-current assets				
Trade and other receivables	Current Assets	202,000	200,402	00,000	220,104
Trade and other receivables		1.441	1.184	-	1,184
Derivative financial instruments			•	(68.715)	109,924
Cash and cash equivalents			-	, ,	-
EQUITY         Share Capital         7,512         7,449         -         7,445           Share premium         77,591         187,724         (10,205)         197,97           Other reserves         10,159         9,308         438         8,8           Retained earnings         15,231         (104,627)         -         (104,627)           Profit for the period         8,747         9,452         15,254         (5,80           Equity attributable to equity holders         119,240         109,306         5,487         103,8           Minority interests         3,020         3,173         -         3,1*           Total Equity         122,260         112,479         5,487         106,99           LIABILITIES         Non-Current Liabilities         99,855         102,078         (6,818)         108,89           Derivative financial instruments         2,052         2,201         2,201         2,201           Deferred income tax liabilities         1,629         2,092         2,092           Provisions for other risks and charges         7,260         6,723         -         6,72           Other non-current liabilities         9,839         10,618         2,395         8,22           Current			5,329	-	5,329
EQUITY         Share Capital         7,512         7,449         -         7,445           Share premium         77,591         187,724         (10,205)         197,97           Other reserves         10,159         9,308         438         8,8           Retained earnings         15,231         (104,627)         -         (104,627)           Profit for the period         8,747         9,452         15,254         (5,80           Equity attributable to equity holders         119,240         109,306         5,487         103,8           Minority interests         3,020         3,173         -         3,1*           Total Equity         122,260         112,479         5,487         106,99           LIABILITIES         Non-Current Liabilities         99,855         102,078         (6,818)         108,89           Derivative financial instruments         2,052         2,201         2,201         2,201           Deferred income tax liabilities         1,629         2,092         2,092           Provisions for other risks and charges         7,260         6,723         -         6,72           Other non-current liabilities         9,839         10,618         2,395         8,22           Current	·	54,225	47,746	(68,691)	116,437
Share Capital         7,512         7,449         -         7,4           Share premium         77,591         187,724         (10,205)         197,99           Other reserves         10,159         9,308         438         8,8           Retained earnings         15,231         (104,627)         -         (104,627)           Profit for the period         8,747         9,452         15,254         (5,80           Equity attributable to equity holders         119,240         109,306         5,487         103,8           Minority interests         3,020         3,173         -         3,1           Total Equity         122,260         112,479         5,487         106,99           LIABILITIES         Non-Current Liabilities         12,007         (6,818)         108,89           Derivative financial instruments         2,052         2,201         2,201           Deferred income tax liabilities         1,629         2,092         2,092           Provisions for other risks and charges         7,260         6,723         -         6,77           Other non-current liabilities         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         <	Total Assets	346,591	343,238		342,541
Share Capital         7,512         7,449         -         7,4           Share premium         77,591         187,724         (10,205)         197,99           Other reserves         10,159         9,308         438         8,8           Retained earnings         15,231         (104,627)         -         (104,627)           Profit for the period         8,747         9,452         15,254         (5,80           Equity attributable to equity holders         119,240         109,306         5,487         103,8           Minority interests         3,020         3,173         -         3,1           Total Equity         122,260         112,479         5,487         106,99           LIABILITIES         Non-Current Liabilities         12,007         (6,818)         108,89           Derivative financial instruments         2,052         2,201         2,201           Deferred income tax liabilities         1,629         2,092         2,092           Provisions for other risks and charges         7,260         6,723         -         6,77           Other non-current liabilities         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         <					
Share premium         77,591         187,724         (10,205)         197,93           Other reserves         10,159         9,308         438         8,83           Retained earnings         15,231         (104,627)         -         (104,62           Profit for the period         8,747         9,452         15,254         (5,80           Equity attributable to equity holders         119,240         109,306         5,487         103,8           Minority interests         3,020         3,173         -         3,1           Total Equity         122,260         112,479         5,487         106,99           LIABILITIES         Non-Current Liabilities         99,855         102,078         (6,818)         108,89           Derivative financial instruments         2,052         2,201         2,201         2,201           Deferred income tax liabilities         1,629         2,092         2,092         2,092           Provisions for other risks and charges         7,260         6,723         -         6,7           Other non-current liabilities         9,839         10,618         2,395         8,22           Trade and other payables         37,817         42,820         (5,578)         48,33					
Other reserves         10,159         9,308         438         8,8           Retained earnings         15,231         (104,627)         -         (104,62           Profit for the period         8,747         9,452         15,254         (5,80           Equity attributable to equity holders         119,240         109,306         5,487         103,8           Minority interests         3,020         3,173         -         3,17           Total Equity         122,260         112,479         5,487         106,99           LIABILITIES         Non-Current Liabilities         8         8         102,078         (6,818)         108,89           Derivative financial instruments         2,052         2,201         2,201         2,201         2,201         2,201         2,201         2,201         2,201         2,201         2,201         2,201         2,201         2,201         2,201         2,092         2,092         2,092         2,092         2,092         2,092         2,092         2,092         2,092         2,092         2,092         2,092         2,092         2,092         2,092         2,092         2,092         2,092         3,203         3,233         3,233         3,233         3,233	·			-	7,449
Retained earnings   15,231	•			, , ,	197,929
Profit for the period         8,747         9,452         15,254         (5,80           Equity attributable to equity holders         119,240         109,306         5,487         103,8           Minority interests         3,020         3,173         -         3,1*           Total Equity         122,260         112,479         5,487         106,99           LIABILITIES         Non-Current Liabilities           Borrowings         99,855         102,078         (6,818)         108,89           Derivative financial instruments         2,052         2,201         2,201           Deferred income tax liabilities         1,629         2,092         2,092           Provisions for other risks and charges         7,260         6,723         -         6,72           Other non-current liabilities         9,839         10,618         2,395         8,22           Trade and other payables         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         -         11,7           Borrowings         17,668         17,218         1,463         15,7           Other current liabilities         37,376         35,293         (545)         35,80				438	8,870
Equity attributable to equity holders	<u> </u>		, , ,	45.054	, ,
Minority interests         3,020         3,173         -         3,1           Total Equity         122,260         112,479         5,487         106,99           LIABILITIES         Non-Current Liabilities           Borrowings         99,855         102,078         (6,818)         108,89           Derivative financial instruments         2,052         2,201         2,201           Deferred income tax liabilities         1,629         2,092         2,092           Provisions for other risks and charges         7,260         6,723         -         6,72           Other non-current liabilities         9,839         10,618         2,395         8,22           120,635         123,712         (130)         123,84           Current Liabilities         37,817         42,820         (5,578)         48,33           Public entities         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         -         11,77           Borrowings         17,668         17,218         1,463         15,78           Other current liabilities         37,376         35,293         (545)         35,83           Other current liabilities         <	·				
Total Equity         122,260         112,479         5,487         106,99           LIABILITIES         Non-Current Liabilities           Borrowings         99,855         102,078         (6,818)         108,89           Derivative financial instruments         2,052         2,201         2,201           Deferred income tax liabilities         1,629         2,092         2,092           Provisions for other risks and charges         7,260         6,723         -         6,72           Other non-current liabilities         9,839         10,618         2,395         8,22           120,635         123,712         (130)         123,84           Current Liabilities         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         -         11,7           Borrowings         17,668         17,218         1,463         15,75           Other current liabilities         37,376         35,293         (545)         35,85           103,696         107,047         (4,660)         111,76				5,487	
LIABILITIES         Non-Current Liabilities       99,855       102,078       (6,818)       108,88         Derivative financial instruments       2,052       2,201       2,201         Deferred income tax liabilities       1,629       2,092       2,092         Provisions for other risks and charges       7,260       6,723       -       6,73         Other non-current liabilities       9,839       10,618       2,395       8,22         120,635       123,712       (130)       123,84         Current Liabilities       37,817       42,820       (5,578)       48,39         Public entities       10,835       11,716       -       11,77         Borrowings       17,668       17,218       1,463       15,79         Other current liabilities       37,376       35,293       (545)       35,83         103,696       107,047       (4,660)       111,76	•			- - -	3,173
Non-Current Liabilities           Borrowings         99,855         102,078         (6,818)         108,89           Derivative financial instruments         2,052         2,201         2,201           Deferred income tax liabilities         1,629         2,092         2,092           Provisions for other risks and charges         7,260         6,723         -         6,73           Other non-current liabilities         9,839         10,618         2,395         8,22           120,635         123,712         (130)         123,84           Current Liabilities           Trade and other payables         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         -         11,7           Borrowings         17,668         17,218         1,463         15,7           Other current liabilities         37,376         35,293         (545)         35,83           103,696         107,047         (4,660)         111,70	lotal Equity	122,260	112,479	5,487	106,992
Borrowings         99,855         102,078         (6,818)         108,89           Derivative financial instruments         2,052         2,201         2,201           Deferred income tax liabilities         1,629         2,092         2,092           Provisions for other risks and charges         7,260         6,723         -         6,73           Other non-current liabilities         9,839         10,618         2,395         8,22           120,635         123,712         (130)         123,84           Current Liabilities         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         -         11,7           Borrowings         17,668         17,218         1,463         15,7           Other current liabilities         37,376         35,293         (545)         35,83           103,696         107,047         (4,660)         111,76	_				
Derivative financial instruments         2,052         2,201         2,201           Deferred income tax liabilities         1,629         2,092         2,092           Provisions for other risks and charges         7,260         6,723         -         6,73           Other non-current liabilities         9,839         10,618         2,395         8,23           120,635         123,712         (130)         123,84           Current Liabilities         37,817         42,820         (5,578)         48,39           Public entities         10,835         11,716         -         11,7           Borrowings         17,668         17,218         1,463         15,79           Other current liabilities         37,376         35,293         (545)         35,83           103,696         107,047         (4,660)         111,76		99.855	102.078	(6.818)	108,896
Provisions for other risks and charges         7,260         6,723         -         6,73           Other non-current liabilities         9,839         10,618         2,395         8,23           120,635         123,712         (130)         123,84           Current Liabilities         7,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         -         11,7           Borrowings         17,668         17,218         1,463         15,75           Other current liabilities         37,376         35,293         (545)         35,85           103,696         107,047         (4,660)         111,70	o contract of the contract of		*		-
Other non-current liabilities         9,839         10,618         2,395         8,23           120,635         123,712         (130)         123,84           Current Liabilities         Trade and other payables         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         -         11,7           Borrowings         17,668         17,218         1,463         15,75           Other current liabilities         37,376         35,293         (545)         35,85           103,696         107,047         (4,660)         111,70	Deferred income tax liabilities	1,629	2,092	2,092	-
Current Liabilities         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         -         11,7           Borrowings         17,668         17,218         1,463         15,7           Other current liabilities         37,376         35,293         (545)         35,83           103,696         107,047         (4,660)         111,70	Provisions for other risks and charges	7,260	6,723	-	6,723
Current Liabilities           Trade and other payables         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         -         11,7           Borrowings         17,668         17,218         1,463         15,73           Other current liabilities         37,376         35,293         (545)         35,83           103,696         107,047         (4,660)         111,70	Other non-current liabilities	9,839	10,618	2,395	8,223
Trade and other payables         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         -         11,7           Borrowings         17,668         17,218         1,463         15,7           Other current liabilities         37,376         35,293         (545)         35,83           103,696         107,047         (4,660)         111,70		120,635	123,712	(130)	123,842
Trade and other payables         37,817         42,820         (5,578)         48,33           Public entities         10,835         11,716         -         11,7           Borrowings         17,668         17,218         1,463         15,7           Other current liabilities         37,376         35,293         (545)         35,83           103,696         107,047         (4,660)         111,70	Current Liabilities				
Public entities     10,835     11,716     -     11,7       Borrowings     17,668     17,218     1,463     15,7       Other current liabilities     37,376     35,293     (545)     35,83       103,696     107,047     (4,660)     111,70		37.817	42.820	(5.578)	48,398
Borrowings         17,668         17,218         1,463         15,79           Other current liabilities         37,376         35,293         (545)         35,83           103,696         107,047         (4,660)         111,70	• •		•	(0,0.0)	11,716
Other current liabilities         37,376         35,293         (545)         35,83           103,696         107,047         (4,660)         111,70			-	1.463	15,755
103,696 107,047 (4,660) 111,70	•				35,838
					111,707
<b>Total Liabilities</b> 224,331 230,759 (4,790) 235,54	Total Liabilities	224,331	230,759		235,549
	Total Equity and Liabilities		343,238	697	342,541



# CONSOLIDATED STATEMENT OF CASH FLOW FOR THE PERIOD ENDED 30 JUNE 2005 (IFRS) and 30 JUNE 2004 (IFRS and PGAAP)

(Amounts stated in Euro thousand)

	June 2005 (IFRS)	June 2004 (IFRS)	Transition impacts	June 2004 (PGAAP)
Collections from clients	130,105	116,725	(1,823)	118,548
Payments to suppliers	(70,329)	(63,914)	-	(63,914)
Payments to employees	(23,974)	(22,458)	<u> </u>	(22,458)
Cash flow from operations	35,802	30,353	(1,823)	32,176
Other payments relating to operating activities, net	(22,564)	(22,789)	(503)	(22,286)
Cash flow before extraordinary items	13,238	7,564	(2,326)	9,890
Payments relating to other operating items  Cash flows from operating activities (1)	13,238	7,564	(1,823)	(503) 9,387
cach none none operating activities (1)	10,200	7,001	(1,020)	0,007
INVESTING ACTIVITIES:				
Receipts resulting from:				
Financial investments	-	-	-	-
Fixed assets	66	2,445	-	2,445
Subsidies for investments		74		74
Decima anta mandida a faranza	66	2,519	-	2,519
Payments resulting from: Financial investments	(0.400)	(0.404)		(0.404)
Fixed assets	(2,482) (4,672)	(8,404) (5,447)	-	(8,404) (5,447)
Intangible assets	(794)	(1,188)	6,612	(7,800)
Loans to affiliated companies	(319)	(1,100)	0,012	(7,000)
Estation to animatou sompaniso	(0.0)			
	(8,267)	(15,039)	6,612	(21,651)
Cash flows from investing activities (2)	(8,201)	(12,520)	6,612	(19,132)
FINANCING ACTIVITIES:				
Receipts resulting from:				
Loans obtained	4,500	_	_	_
Capital increase / Supplementary capital contributions	375	93,441	(6,613)	100,054
Interest and similar income	112	399	-	399
	4,987	93,840	(6,613)	100,453
Payments resulting from:				
Loans repaid	(7,079)	(81,818)	-	(81,818)
Interest and related expenses	(2,614)	(6,763)	- 1 004	(6,763)
Other financial expenses	(1,603)	(5,095) (93,676)	1,824 1.824	(6,919) (95,500)
Cash flows from financing activities (3)	(6,309)	164	(4,789)	4,953
Jasii ilows iroin ilitationing activities (5)	(0,309)	104	(4,709)	4,953
Variation of cash and equivalents $(4) = (1) + (2) + (3)$	(1,272)	(4,792)	-	(4,792)
Cash and equivalents at the begining of the year	5,329	9,055	=	9,055
Cash and equivalents at the end of the year	4,057	4,263	-	4,263