



Grupo Media Capital increases its stake in CLMC MULTIMÉDIA, S.A. to 90%

Grupo Média Capital SGPS, SA (“GMC”) informs that acquired the indirect exclusive control of CLMC – Multimédia, S.A. (“CLMC”), a company whose activity is focused in the distribution of cinema, video and other multimedia products, increasing its stake from 50% to 90% of the company shares, and therefore, GMC will consolidate CLMC activity under its accounts.

This increase of the position of Grupo Media Capital in CLMC was done through a conversion into common stock of GMC credits over the company as a result of the investment that was done on the relaunch and expansion of CLMC business since 2002. This investment also reflects a strategic interest in the cinema business – similar to the one of GMC main shareholder, Grupo Prisa – a competitive sector that has seen its total revenues growing significantly in the last years.

Queluz de Baixo, September 12, 2007

About CLMC Multimedia

Created in 2002, CLMC Multimedia is a joint venture between the Castello Lopes family and Media Capital Group, the leading media Group in Portugal. CLMC Multimedia activity includes the distribution of cinema, video, DVD and other multimedia products.

About Grupo Media Capital

Media Capital is one of the main media players in Portugal, and owns TVI, the leading Portuguese free-to-air TV broadcasting channel, and has a controlling interest in NBP, the leading Portuguese TV production company. Media Capital has also significant market positions and operations in radio, music edition and contents, cinema distribution and outdoor advertising, and also has a presence on the Internet (through IOL, its ISP and portal) and in magazine publishing.

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