



Media Capital

GRUPO MÉDIA CAPITAL SGPS, SA

Sociedade Aberta

Sede: Rua Mário Castelhana, n.º 40, Barcarena, Oeiras

Matriculada na Conservatória do Registo Comercial de Cascais sob o n.º 17831 (Oeiras)

Pessoa Colectiva n.º 502 816 481

Capital Social: 7.606.186,20 euros

ANNOUCEMENT

Pursuant to the terms and for the purposes of article 248 of the Portuguese Securities Code, Grupo Média Capital SGPS, SA informs that it is currently pursuing a negotiation process, which may result in the sale of its outdoors activity (developed by the Media Capital Outdoors – Publicidade, S.A., a company controlled by Grupo Média Capital). Should an agreement be reached, further information will be promptly disclosed.

Queluz de Baixo, 13 July 2007

Grupo Media Capital