

## Postal Voting<sup>1</sup>

Dear Sir  
Chairman of the Board of the General  
Shareholders' Meeting of  
Grupo Média Capital SGPS, S.A.  
Rua Mário Castelhana, no. 40  
2734-502 Barcarena

**Subject:** General Shareholders' Meeting of 17 March, 2010

Dear Sir,

\_\_\_\_\_<sup>2</sup>, holder of \_\_\_\_\_<sup>3</sup> shares representing the share capital of Grupo Média Capital SGPS, S.A.<sup>4</sup>, submits the voting form, which contains the vote referring to items \_\_\_\_\_<sup>5</sup> of the Agenda of the Shareholders' Meeting scheduled for 17 March, 2010.

\_\_\_\_\_<sup>6</sup>

Yours sincerely,

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**[ *The Chairman, if in doubt as to the authenticity of the signatures, may request their recognition.* ]**

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<sup>1</sup> This letter shall be sent to the Company's registered office at Rua Mário Castelhana, no. 40, 2734-502 BARCARENA, and accompanied by a photocopy of the signatory's Identity Card and/or evidence of the respective powers to represent. The postal voting must be, addressed to the Chairman of the General Meeting, and delivered to the Company by hand or received, at least three business days prior to the scheduled date for the General Meeting.

<sup>2</sup> Full identification of the shareholder. Full name in case the shareholder is an individual, full business name, in case the shareholder is a corporate entity.

<sup>3</sup> Reference to the amount of shares.

<sup>4</sup> Proof of title to shares shall be made by sending to the Chairman of the General Meeting, at the Company's registered office, at least three days before the meeting takes place, a declaration issued and authenticated by the financial intermediary responsible for the registration of the shares in accounts, which must state that the shares in question have been registered in the relevant account since at least the fifth day before the scheduled date for the meeting and that the said shares have been blocked in the same account until the date of the General Meeting.

<sup>5</sup> Insert the numbers of the items of the Agenda in relation to which the vote is cast, using for that purpose the vote form.

<sup>6</sup> Place and date.

**GENERAL SHAREHOLDERS' MEETING OF  
GRUPO MÉDIA CAPITAL, SGPS, S.A.**

**VOTING FORM**

<b>Name / Business Name of the Shareholder</b>	
<b>Address / Registered Office</b>	
<b>Taxpayer Number</b>	

Before voting please read the "Filling In Instructions" below.

**FIRST Item of the Agenda**

To resolve on the Directors' Report and on the individual and consolidated Financial Report for financial year 2009			
	<b>For</b>	<b>Abstention</b>	<b>Against</b>
Proposal of the Board of Directors			
Proposal subscribed by Shareholder _____			

**SECOND Item of the Agenda**

To resolve on the proposal for the allocation of the net profits for the financial year of 2009			
	<b>For</b>	<b>Abstention</b>	<b>Against</b>
Proposal of the Board of Directors			
Proposal subscribed by Shareholder _____			

**THIRD Item of the Agenda**

To consider, in general terms, the management and supervision of the Company			
	<b>For</b>	<b>Abstention</b>	<b>Against</b>
Proposal subscribed by Shareholder _____			

**FORTH Item of the Agenda**

To consider the remuneration policy applicable to the management and supervision bodies.			
	<b>For</b>	<b>Abstention</b>	<b>Against</b>
Proposal of the Board of Directors			
Proposal subscribed by Shareholder _____			

**Filling In Instructions:**

- In case of more than one proposal in relation to a certain item of the Agenda, the proposal shall be identified by the number or by its subscriber.
- The options shall be marked with an X.
- This Vote Form shall not be sent by e-mail. It must be sent by a written document, in a letter which draft is made available by the company. The postal voting must be, addressed to the Chairman of the General Meeting, and delivered to the Company by hand or received, at least three business days prior to the scheduled date for the General Meeting.