



Media Capital

GRUPO MEDIA CAPITAL SGPS, SA

Sociedade Aberta

Sede: Rua Mário Castelhana, n.º 40, Barcarena, Oeiras

Matriculada na Conservatória do Registo Comercial de Cascais

Pessoa Colectiva n.º 502 816 481

Capital Social: 89.583.970,80 euros

COMUNICAÇÃO DE PARTICIPAÇÃO QUALIFICADA

O Grupo Media Capital, SGPS, S.A. informa, nos termos e para os efeitos do disposto no artigo 17º do Código dos Valores Mobiliários, ter recebido no dia 14 de maio de 2020 a comunicação de participação qualificada que se anexa.

Queluz de Baixo, 14 de maio de 2020

A Entidade Emitente,



Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the competent authority)ⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedⁱⁱ:

GRUPO MEDIA CAPITAL, SGPS, S.A.

2. Reason for the notification (please tick the appropriate box or boxes):

- An acquisition or disposal of voting rights
 An acquisition or disposal of financial instruments
 An event changing the breakdown of voting rights
 Other (please specify)ⁱⁱⁱ:

3. Details of person subject to the notification obligation^{iv}:

Name: Promotora de Informaciones,
S.A.

City and country of registered office (if applicable): Madrid,
Spain

4. Full name of shareholder(s) (if different from 3.):

5. Date on which the threshold was crossed or reached^{vi}:

14 May 2020

6. Total positions of person(s) subject to the notification obligation:

	% of voting rights attached to shares (total of 7.A)	% of voting rights through financial instruments (total of 7.B.1 + 7.B.2)	Total of both in % (7.A + 7.B)	Total number of voting rights of issuer ^{vii}
Resulting situation on the date on which threshold was crossed or reached	64,47%	NA	64,47%	544,857 out of 845,132
Position of previous notification (if applicable)	94.69%	NA	94.69%	800,255 out of 845,132

7. Notified details of the resulting situation on the date on which the threshold was crossed or reached^{viii}:

A: Voting rights attached to shares

Class/type of shares ISIN code (if possible)	Number of voting rights ^{ix}		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC)	Indirect (Art 10 of Directive 2004/109/EC)	Direct (Art 9 of Directive 2004/109/EC)	Indirect (Art 10 of Directive 2004/109/EC)
PTGMC0AM0003		544,857		64,47%
SUBTOTAL A		544,857		64,47%

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC

Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
		SUBTOTAL B.1		

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC

Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Physical or cash settlement ^{xii}	Number of voting rights	% of voting rights
			SUBTOTAL B.2		

8. Information in relation to the person subject to the notification obligation (please tick the applicable box):

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer.^{xiii}

Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity^{xiv}:

Name ^{xv}	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Promotora de Informaciones, S.A.	100% of Vertix SGPS, SA		
Vertix SGPS S.A	64,47% of Media Capital SGPS, SA		64,47% of Media Capital SGPS, SA

9. In case of proxy voting: [*name of the proxy holder*] will cease to hold [% and *number*] voting rights as of [*date*]

10. Additional information^{xvi}:

Promotora de Informaciones, S.A. holds 100% of the shares and voting rights of Vertix SGPS S.A. Underlying fact for the qualified holding: disposal of 30,22% of the issuer's share capital and corresponding voting rights

Done at Madrid on 14 May 2020.



Annex: Notification of major holdings (only to be filed with competent authority and not with the relevant issuer)

A: Identity of the person subject to the notification obligation
Full name (including legal form for legal entities) Promotora de Informaciones, S.A.
Contact address (registered office for legal entities) Calle Gran Vía, no. 32, 28013 Madrid, Spain
E-Mail secgenpri@prisa.com ; cfo@prisa.com
Phone number / Fax number +34 913301050
Other useful information (at least legal a contact person for legal persons)